



## **JOB OPPORTUNITY:**

### **Transit Researcher / Tour Development Coordinator**

**Location:** St. Anthony, NL (serving to L'anse aux Meadows)

**Term:** Full-Time, 52 Weeks (Job Creation Partnership Position) - **\$729 weekly**

**Start Date:** May 25, 2026 (anticipated)

**Employer:** St. Anthony Basin Resources Inc. (SABRI)

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### **About SABRI**

SABRI is a regional economic development organization committed to strengthening rural communities across the Great Northern Peninsula.

SABRI Transit plays a vital role in improving transportation access while supporting cruise tourism, infrastructure planning, and long-term sustainability initiatives.

With 30 cruise ships booked between St. Anthony and L'Anse aux Meadows for the upcoming season, SABRI Transit is expanding its research, service development, and tourism integration efforts.

### **Position Overview**

The Transit Researcher / Tour Development Coordinator will focus on research, data analysis, service improvement, and tourism product development to strengthen transit sustainability and revenue generation.

This is a **highly skilled, full-time work experience opportunity** under the Job Creation Partnership (JCP) Program.

### **Key Responsibilities**

- Design and administer rider surveys
- Conduct service enhancement research
- Analyze ridership and revenue data
- Develop new cruise tour packages
- Assist with small-ship tours at L'Anse aux Meadows
- Support marketing and communications initiatives

- Conduct research for infrastructure needs and expansion
- Prepare sustainability documentation

### **Qualifications**

- Strong analytical and research skills
- Excellent written communication abilities
- Proficiency in Microsoft Office
- Interest in tourism and economic development

### **Eligibility**

This position is funded through the **Job Creation Partnership (JCP) Program**. Applicants must be **eligible for Employment Insurance (EI)** and approved by the Department of Jobs, Growth and Rural Development.

### **Why Join SABRI Transit?**

- Contribute to rural economic diversification
  - Help expand cruise tourism revenue
  - Support public transportation sustainability
  - Gain hands-on experience in research, tourism, and strategic development
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### **To Apply:**

Please submit your resume and cover letter to Laurie Coles, Property and Transit Manager by May 14<sup>th</sup>, 2026 at 4 PM:

[info@sabrinl.com](mailto:info@sabrinl.com)

709-454-3484